

### Nayoro Sight-seeing & Town Planning Association

1F Ekimae Koryu Plaza Yorona Higashi 1-jo Minami 7-chome 1-10, Nayoro City, Hokkaido 096-0001, Japan TEL.01654-9-6711 FAX.01654-9-6712 mail:otoiawase@nayoro-kankou.com

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Average High and Low Temperature by Month

17.2

3.6

#### 2 NAYORO Tourism Guidebook

# Time flies when you're<br/>but there'senjoying yourself...<br/>always time to stop and relax



13.9



%This graph shows the average high and low temperatures for each month.

## Know

MAP-0

# The place where the rivers meet

## Nayoro City

Nayoro is located at latitude 44°N and longitude 142°E, to the north of central Hokkaido. Like many place names in Hokkaido, the name "Navoro" comes from the indigenous Avnu language. Its original Aynu name, "Naioroputo", means "the place where the rivers meet", in reference to the city's location where the Teshio River, the 4th longest river in Japan, meets its tributary, the Navoro River.

In 1900, 38 settlers from Yamagata Prefecture started cultivating the land and built Yamagata Shrine, which has been passed down through the generations for over 100 years and is still standing to this very day (pic. 1).

Originally, the main industries were field crops and timber, but rice later became Nayoro's main crop. Nayoro also developed as a city due to its strategic position on the national railway (pic. 2). Chiebun Village (now Chiebun District) became part of Nayoro City in 1954, followed by Furen Town (now Furen District) in 2006.

@First settlement (around 1906) @Downtown Nayoro (around 1950) O City movie theater (around 1970) O Kimaroki snow plow train (around 1940) GKimaroki snow plow train (nowadays) OBronze statue of sumo wrestler Nayoroiwa Shizuo @Portrait of Nayoroiwa Shizuo @Kitaguni Museum (Outside) 

#### Kimaroki Steam Locomotive Snow Plow Train The only one of its kind in all of Japan

The name of this train is taken from the first syllable of the Japanese words for locomotive" (Kikansha), "McRae snow plow" (MAkkure-sha), "rotary snow plow" (ROtarii-sha), and "locomotive" (Kikansha) again.

MAP-O

It is exhibited on the former Nayoro Main Line to this day, and is maintained primarily by volunteers. It is covered up during winter to prevent deterioration, but when there is no snow, you can spot its stately figure, looking like it were just about to leave, from the train window if you are traveling on the Soya Main Line.

### Nayoroiwa Shizuo

Nayorolwa Shizuo was a famous sumo wrestler from Nayoro who was active from 1932 to 1954.

restling career of this inspira tional figure was not devoid of struggles. After Nayorolwa reached Ozeki, the second highest rank of sumo wrestling, a sudden liness caused him to be demoted to Maegashira-14, one of the lowest ranks. But Nayorolwa nade a miraculous recover his resilience, character and iron will, a ed postv new hope and sense of purpose. With "Nayoro" as part of his professional me, Nayoroiwa can bi ting considered to have single nade Nayoro well-known across Japan You will find statues of him in various sports facilities in Nayoro, as an inspiration to children who play sports.



MAP-O



Learn all about northern Japan at this museum. The museum features a collection of over 100,000 essential items for everyday life in northern

Japan, such as heating equipment, thermal clothes and skis, that have been donated by local people. You will also learn about the differences between local flora and those of Honshu, the Japanese mainland. The museum's calendar is packed with exhibitions, nature walks and lectures. that will help you to not only learn about local history and nature, but also experience it firsthand. #All exhibitions are open in winter, with the exception of the Kimaroki Snow Plow Train Exhibition

Address: Aza Midorioka 222, Nayoro City TEL: 01654-3-2575 Opening Hours: 9:00am - 5:00pm (Last Admission: 4:30pm) Closed on Mondays and during the New Year holidays •Entry Fee: Free for children (aged 15 and under)

# Natural bounties brought by Nayoro's unique climate,

## Pride



## The largest producer of rice for rice cakes in Japan

Nayoro is famous for producing one third of the rice used for mochi (rice cakes) in Hokkaido and one tenth of that used throughout Japan. 90% of the rice paddies in Nayoro are dedicated to rice for rice cakes, and cover a staggering 3,138 hectares - 568 times the area of the Sapporo Dome stadium (as of 2015).

Hugely acclaimed for its high quality, Navoro's rice is used in a variety of rice cake products.

## The best snow in Japan

Due to the intense cold in winter, with temperatures sometimes reaching -30°C, the snow that fails in Nayoro has an even finer texture than powder snow. Known as "silky snow', it is considered the best snow in Japan.

## Navoro's official mascot Nayorou

This cute mascot loves moch (rice cakes) and the stars.He loves rice cakes so much that he wears mochi rice on his head and his body is a stack of two rice cakes. He holds a telescope so that he can look at Nayoro's beautiful starry sky every day.



## Navoro Rice Cake Ambassador

One of the main events of Nayoro's Harvest Festival is the Rice Pounding Championship, where competitors pound rice to make rice cakes. The winner of this contest is proclaimed the Nayoro Rice Cake Ambassador and takes part in a variety of events to share the secrets of their technique.

## Sun pillars: a natural phenomenon

Typically seen during windless sunrises or sunsets or when the temperature fails below 20°C, sun pillars form when the water vapor in the atmosphere turns into ice crystals (diamond dust). The sunlight reflects off the diamond dust, resulting in a wondrous vertical shaft of light.

\*Best places to see them: Plyashiri Ski Ground, near Melbo Tunnel, Nisshin Bridge

Flowers

# Summer in Nayoro brings sunflowers as far as the eye can see



## **Sunflower Fields**

Summer in Nayoro is heraided by the blooming of vast profusions of sunflowers, which fill the area like a yellow carpet. You can see a total of 5 million sunflowers in fields around the city that total 50ha in area - 9 times the area of the Sepporo Dome.

 A special temporary tourist information center is set up during the 2-3 weeks when the sunflowers are in bloom.
\*Best places to see the sunflowers:

Sun Pillar Park, around the city

NAYORO Tourism Guidebook

## Stop, look up to the heavens and enjoy a peaceful moment under the northern constellations.

## Nayoro City Astronomical Observatory Kita Subaru

Nayoro City Astronomical Observatory Kita Subaru is conveniently located in an area that is just a 15minute drive from central Nayoro but is also surrounded unspoiled nature so that artificial light does not interfare with your view of the stars. This allows you to see dark celestial objects that cannot usually be seen, along with well-known constellations such as the Milky Way.The rooftop observatory room has multiple telescopes, including large ones with dismetters of 50cm and 40cm. Location:Nisathin 157-1, Nayore City Tat.01664-2:3936



## Pirka Telescope

Hokkaido University's Pirke telescope has a diameter of 1.6m, making it Japan's second largest telescope that is open to the public. BiPlace be server that the Pirke telescope is only open to the public on some days.



#### Planetarium

The planetarium offers four projections each day, with talks by staff members and full-sky footage. These are popular among people of all ages. The planetarium is also used for a wide range of other purposes, including musical events and lectures.



## **Exhibition Area**

ee a fascinating range of exhibits including a panel where you can get a sense of how big the sun is, precious artifacts about Rebun bilend's solar ecipse from the late Hideo Kihara who founded the forerunner of the observatory, and the telescopes that were used at the itime of the colpse. There's also a metsoritie area where you can see exhibits of meteorites that have fallen in Japan and various other countries. You can even touch some of the meteorites!



O The Miky Way OO The Pirka telescope OA 50cm telescope O Planetarium OA low latitude aurora





#### with diameters or Location:Nisshin Tel:01654-2-398 MAP-6

# Nayoro's intense cold brings Japan's best snow

## Nayoro Piyashiri Ski Ground MAP-@

JAYORO

This ski ground has various slopes to suit a wide range of skill levels from beginners to experts, with 4 pair lifts and 9 varietyfilled courses. The ski ground reaches temperatures as low as -30°C, providing higher quality show than anywhere else in Japan. MEquipment such as skis, snowboards and clothing can be rented for a fee. Location: Aza Nisshin, Nayoro City Tel::01654-2:2131







#### Nayoro Hot Springs Sun Pillar MAP-@ Located in the ski ground, Nayoro A competitive

Hot Springs Sun Pillar has accommodation, a restaurant and day very bathing facilities.



#### Plyashiri Schanze MAP-O A competitive ski jumping facility with

normal hills and medium hills it is the venue for national events including summer jumping competitions, and has produced many Olympic gold medalists.Japan's first competition (winter tournament) of the season is held here.



Sun pillars can be seen at Nayore Piyashiri Ski Ground, usually in the morning See page 6 for information on this natural phenomenon.

Snow



## You can try this unique Nayoro dish in 9 restaurants around Nayoro!

Restaurant Akagera	Nisshin, Nayoro City Open every day	MAP-()	
(Nayoro Hot Springs Sun Pillar)	Opening Hours/11:00am-8:30pm (200pm-500pm vesition)	TEL.01654-2-2131	
Western Bar Bistro	Naruhachi Bidg, Nishi 4-jo Minami 4-chome, Nayoro City Opening Hours/530pm-11:00pm Closed/Sundays	MAP-0 TEL.01654-2-0080	
Restaurant Hyvinka	Nishi 5-jo Minami 4-chome, Nayoro City	MAP-0	
(Inside Grand Hotel Fujika)	Opening Hours/11:30am-9:30pm Closed/Wedneadeys	TEL.01654-3-2323	
Mitsuboshi Shokudo	Odori Minami 6-chome, Nayoro City	MAP-0	
Restaurant	Opening Hours/1000em-800pm Crosed/Mondays	TEL.01654-2-3535	
Sumibi Izakaya Bar	1F Iroha Bidg, Nishi 4-jo Minami 5-chorne 12, Nayoro City	MAP-@	
Tenma	Opening Hours/5/30pm-11:00pm Closed/Sundays	TEL.01654-3-8122	
Ajidokoro Toricho	Nishi 2-jo Minami 6-chome 18, Nayoro City Opening Hours/600pm-1100pm Closed/Sundays	MAP-@ TEL.01654-2-2379	
Shorakuchubo	Nishi 4-jo Minami 5-chome, Nayoro City	MAP-@	
Nagomitei	Opening Hours/500pm-200am (per very day left som exceptoral	TEL01654-9-5055	
Oshokujidokoro	Minamimachi 3, Furen-cho, Nayoro City	MAP-@	200
Minefuku	Opening Hours/11:30em-10:00pm Closed/Sundays	TEL.01655-3-2308	
Restaurant Kaze no Yorimichi	Nishimachi 334-1, Furen-cho, Nayoro City	MAP-@	C
Issi-Hohot Vorigne to Set Keyn Ratsis Sator)	Opening Hours/1000an-600pm Closed/New Year's Day	TEL.01655-7-8686	

## Nayoro foods that the locals love

Nayoro Genghis Khan Stew is a Nayoro soul food. It contains one of Hokkaido's signature dishes, Genghis Khan (grilled mutton or lamb), Unlike other regions of Hokkaido, Nayoro has a long tradition of steeping its

Genghis Khan in large amounts of sauce along with vegetables and noodles such as udon.

Nayoro Genghis Khan Stew



Buy

# Nayoro's unique specialties 初期目的なよ

## Michinoeki Mochigome no Sato Nayoro Roadside Station



Nayoro is Japan's top producer of rice for mochi (rice cakes). Its roadside station sells daifuku rice cakes made from Navoro's famous rice, along with various other specialties and seasonal crops from around Nayoro. Inside the roadside station you'll find Restaurant Kaze no Yorimichi, where you can enjoy cuisine packed with seasonal Nayoro ingredients, including rice cakes and mochi rice.

Address / Nishimachi 334-1, Furen-cho, Nayoro City Opening Hours/9:00am-6:00pm MAP-00 MMay close later on some occasions during summer Closed New Year's Day

available at the roadside station.



This mark indicates products that are Soft Daifuku Rice Cakes Navoro's famous mochi rice is used to create a soft, smooth dough and a variety of fillings are added. Choose from over 10 different types) Over 1.3 million of these popular rice cakes are produced and sold every year.

Udon Made from Local Flour Made from Hokkaido wheat and Amajio salt, these handmade noodies are renowned for their firmness and smoothness. Nechigome no Sate Furen Specially Shap Co., Ltd. Manumatsu Ebata Shoten Co. Ltd.



Yuki to Machiawase A tender aweet made from Hokkaido milk and cream cheese with Nayoro's famous mochi rice. wrapped in gyuhi, a jely commanly used in Japanese sweets. It recembles Hatsuyuki, a well-known Japanese sweet.

**Creative Kitchen Tamasaburo** 



Naturally Dried Piyashiri Ramen Noodles With its intense cold and low humidity all year round, Nayoro's climate makes it possible to dry ramen noodles naturally.

Toyo Seimen Corp.



Asparagus Noodles These asperagus noocles are made from Nayoro asparagus and Hokkaido ingredients ground into a fine powder.

Yonezawa Noodle Company





This famous local sweet is made from Navoro Hakucho-mochi rice cakes with Holdkaldo adzuki beens it has won a rationwide sward for excellent sweets, and makes an ideal souvenir.

Kita no Kagayaki Sunflower Oil

Made from 100% Neyoro-grown

surflower seeds, this raw first

aqueens surflower of contains

the seeds, with no additives

only the first of extracted from

Kita no Kagayaki Sunflower Oli Factory

Toyoken Corp.



Smoked Eggs Fresh Hokkaldo eggs are smoked with no synthetic preservatives, making them safe for children to

Ueno Keiran Coro.



Shiatsu Balls These corarric balls made from Hokkaido clay fit in your hand well and have a pleasing effect that simulates a shistau massage

Navoro Dokan Manufacture Corporation





1

NAYORO

Shujun and Navororosso Tomato Juice These two tomato juices are both made from Nayoro tomatoes grown with no chemical fertilizers. Enjoy the sweet, rich, aromatic flavor of Shajun and the tartness of Nexatione tomatoes in Neyororosan. IG Agri Design House Co., Ltd.

GK! GKS KS

**GKS Hokkaido Jintare** This asuce is made from Holdkaldo ingredients carefully selected by a mutton and lamb expert, it is perfect for Genghia Khen (grilled mutton or lamb) as well as being ideal for dahee such as vegetable stir fry.

Nikuno-Toyo Corp.

This sweet is made from four

four seasons of Holdwards.

it won the top eward at a

different flevors of bean pestel

nationwide sweets competition

Kishindo Co., Ltd.

For inquirles on local products

Please contact Nayoro

Sight-seeing & Town

Planning Association

plain, sweet poteto, green tea and

red shiso herbs - to symbolize the



Mochi Rice and Surimi Croquette Made from Newcook famous mochi rice and surimi fish paste from Alaska poliock, this croquette is crunchy on the outside and soft and fluffy on the inside.

Kamakun Honoo Ebitu Shokuhin Co., Ltd.

Mochi Rice Bagel and

These bagels are made from

Sekihan Rice Bagel Set

Nayoro's famous mochi rice and

butter; making them crisp on the

Merukan Shoten Corp.(Shop's Garden Serika)

Hokkaido wheat with no milk or

outside and soft on the inside.



These straps are made by Jepan's northernmost take drum menufacturer and used by professional talko drummera

Each strap is handmade from real drum skin. Okuni Industry, Inc.



Higashi 1 Minami 7-chome **TF Ekimae Koryu Pisza Yorona** TEL.01854-9-6711



道

Topenpe

table sait.

This tomato juice is made from

mini-tomatoes grown by two

certified eco-farmers, and contains no additives such as

Nayoro Mocchiri

of Nayoro's famous rice.

Ebisu Pumpkin Pie

Made with Nayoro pumpkins and a

A Western-style sweet made from

100% Nayoro model rice with no flour

added. Flavoring is also not added,

allowing you to anjoy the natural tasts

Sweets & Restaurant Brazil

North Farm 44







### Know[p.3-4]

- O Yamagata Shrine (Aza Akebono, Nayoro City)
- Kimaroki Steam Locomotive Snow Plow Train (Nayoro City Kitaguni Haseum, Higashi 2-jo Nihumi 12-chame, Nayoro Cityl 01654-3-2575
- Bronze Statue of Sumo Wrestler Navoroiwa Shizuo (Nayoro Sports Center, Nishi 7-jo Mineni 12-chome, Nayoro City) 01654-3-6627
- ONayoro Kitaguni Museum (Aza Midorioka 222, Nayoro City) 01654-3-2575

#### Stars [0.9-10] X

B Nayoro City Astronomical Observatory Kita Subaru (Nisshin 157-1, Nayoro City) 01654-2-3956

Nayoro Plyashiri Ski Ground (Aza Nisshin, Nayoro City) 01654-2-1180 Navoro Hot Springs Sun Pillar

Snow[p.11-12]

- (Aza Nisshin, Nayoro City) 01654-2-2131
- ONayoro Piyashiri Schanze (Nisshin, Nayoro City) 01654-3-9765
- Enjoy[p.13-14] U
- Navoro Kenko no Mori (Aza Nisshin, Nayoro City) 01654-2-5003

#### DNayoro Koen Park Golf Course (Aza Midorioka 17-sen, Nayoro City) 01654-2-5003

- Sunberry Muraoka (Aza Tonami 617-1, Nayoro City) 090-5073-7607
- BHokkaido Sun Pillar Park Mori no Kyukamura
- Vax Nahin, Nayoro Cityi 01654-3-9555 BLake Furen Viewpoint,
- (Azalikanous 165, Furen-cho, Nayoro Chyl 01655-3-2755
- Nayoro Kenko no Mori Tomute Bunka no Mori (Aza Nisshin, Nayoro City) 01654-3-7400

- Accommodation Hokkaido Sun Pillar Park (Aza Nisshin, Nayoro City) Nayoro Hot Springs Sun Pillar 01654-3-9826 (Aza Nisshin, Nayoro City) 01654-2-2131
- Eat [p.15-16] Restaurant Akagera
- (Nayore Hot Springs Sun Pillar, Aza Nisshin, Navoro City) 01654-2-2131
- Buy[p.17-18] Nature Park and Campsite
  - 01655-3-2332
- (Aza Nisshin 391-2, Nayoro City) 01654-2-2921 Guest House Nisshin (Aza Nisshin 381, Nayoro City)
- @Michinoeki Mochigome no Sato Nayoro Roadside Station (Nishimachi 334-1, Furen-cho, Nayoro City)
  - Enlarged maps of the sections . .
    - surrounded by these dotted lines Le = = - Le = - - - - Le seen on the next page.

(Yayol 166-4, Nayoro City)

01654-2-7800

01654-3-8413

Teshio Yayol Station

Navoro Sunpillar Youth Hostel

Country Restaurant & Accommodation

#### Map of Downtown Nayoro Eat(p.15-16) Accommodation Western Bar Bistro Grand Hotel Fuiika Sengokuya Ryokan (Nishi 5-jo Minami 4-chome, Nayoro City) Japanese Inn (Nishi 4-jo Minami 4-chome, Nayoro City) 01654-2-0080 01654-2-2323 (Odori Minami 9-chome, Nayoro City) 40 01654-2-3254 Restaurant Hyvinka New Fujiya Hotel Nishi 4-ic To Furen 632 37 (Inside Grand Hotel Fujika, Nishi 5-jo Minami 4-chome, Nayoro City) (Odori Minami 5-chome, Nayoro City) Hotel Sunflower Saijo 01654-3-2323 01654-2-2167 (Odori Minami 8-chome 13-2, Nayoro City) 33 01654-3-2929 Mitsuboshi Shokudo Restaurant Hotel Kaiko Main Building Nishi 3-jo B&B Hotel Bird Inn (Odori Minami 6-chome, Nayoro City) (Nishi 2-jo Minami 5-chome, Nayoro City) 36 01654-2-3535 01654-3-1117 (Nishi 2-jo Minami 4-chome, Nayoro City) South 01654-9-4567 Plaza ≤ Min Sumibi Izakaya Bar Tenma Hotel Kaiko New Building (Nishi 4-jo Minami 5-chome, Nayoro City) (Nishi 4-jo Minami 4-chome 3, Nayoro City) Nishi 2-jo 01654-3-8122 01654-9-6600 (Nishi 4-Jo Minami 3-chome, Nayoro City) 5 3 3 з 61 3 3 з 01654-2-2641 Ajidokoro Toricho Hotel Kaiko Annex Nayoro 1242 (Nishi 3-jo Minami 5-chome 11, Nayoro City) Business Hotel Hayashi (Nishi 2-io Minami 6-chome, Navoro City) ň -cho ģ ò 01654-2-2379 01654-8-8100 (Nishi 4-jo Minami 8-chome, Nayoro City) Nishi-1-jo æ 01654-3-7777 Shorakuchubo Nagomitei (Nishi 4-jo Minami 5-chome 25, Nayoro City) 34 35 01654-9-5055 Nayoro City Hall 30 Odori ? Taxis Toyota Rent A Car 239Asahikawa Nayoro Hire Miura Hire Kawahara Kanko Navoro Station 10 M 10 . . lishi 1-jo Minami 10-chome (Hokuei-cho 175-15, Furen-cho, (Nishi 4-jo Kita 3-chome, (Nishi 4-jo Minami 5-chome, Nayoro City) Nayoro City) Nayoro City) Navoro Cibyl Nayoro Park 01654-3-0100 01654-2-4444 01654-2-4321 01655-3-4000 O Tourist Information Center 01654-9-6711 Nayoro Wakkanai City Asshkews ACCESS Furen Town Map Sapporo To Asahikawa City Hall® Eat(p.15-16) 📰 12 (Furen Building) 25 Oshokujidokoro Minefuku (Minamimachi 3, Furen-cho, Nayoro City) 40 Chuo Park 01655-3-2308 275 Furen Community Development and Tourism Restaurant Kaze no Yorimichi (Michinoeki Mochigome no Sato Nayoro Roadside Euren District Association Station, Nishimachi 334-1, Furen-cho, Nayoro City) 238 Community Center 01655-7-8686 Nagoya By Air Buy (p.17-18) Furen Station Tokyo - Asahikawa Approx. 1hour 40min. 607 040 U20 Michinoeki Mochigome no Sato Nagoya - Asahikawa Approx. 2hours Navoro Roadside Station Tokyo - New Chitose Approx. 1hour 30min. (Nishimachi 334-1, Furen-cho, Nayoro City) Nayoro 01655-7-8686 By Car City Asahikawa - Nayoro(approx, 77km) Approx, 1hour 30min. Shibetsu Kenbuchi Sapporo - Nayoro (approx. 206km) Approx. 3hours (by expressway) To Downtown Nayo Interchange Midorimachi By Train (JR Hokkaido) 275 Park Asahikawa - Nayoro 40 Approx. Thour(by Limited express) Wide-Area Agricultural Road (Kolki Nodo) Sapporo - Navoro Approx. 2hours 30min./by limited express) Asahikawa Bus City To Asahi & Nisshin To Lakeside Viewpoint (Bokodai) Asahikawa - Nayoro Approx. 2hours 15min. (by express bus) Sapporo - Nayoro Approx. 3hours 40min. (by limited express)